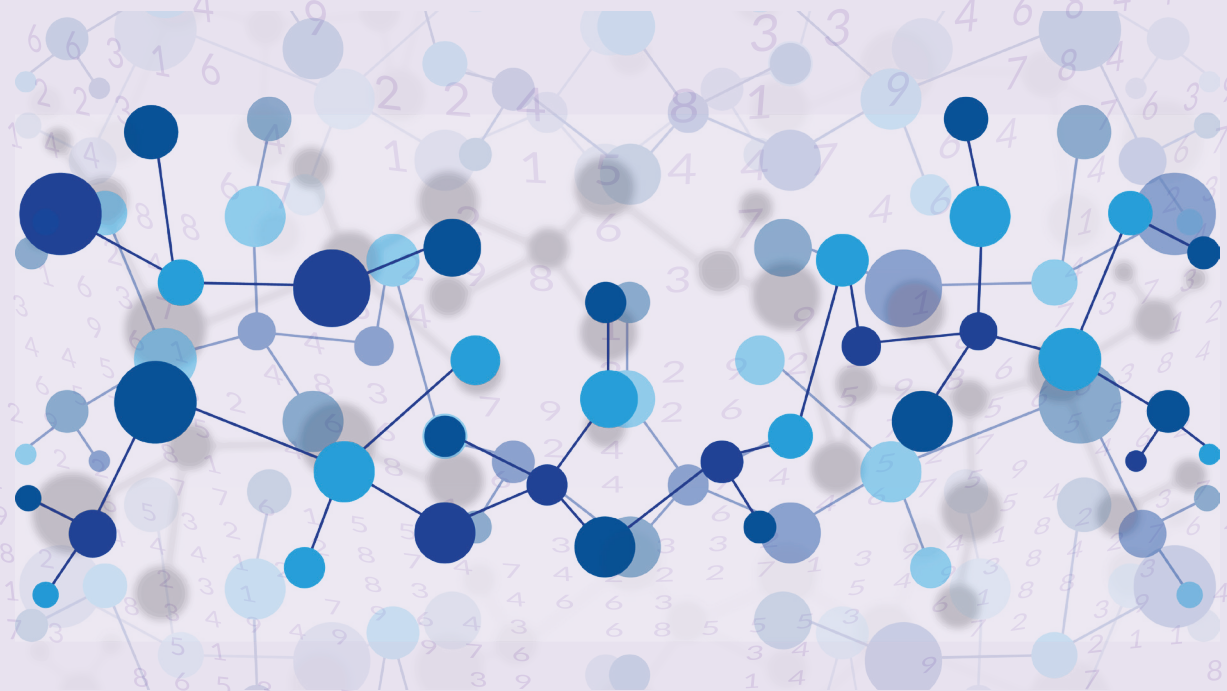


Data standard sponsorship prospectus

2024/25

Introducing the Open 3P Data Standard Sponsor Programme

The Open 3P data standard is an open standard revolutionising how data is created and utilised across the packaging value chain. While the standard itself is free to use, we understand the importance of reliable support and development to ensure its continued success. That's why we've launched the Open 3P Data Standard Support Programme - offering a range of premium services to help organisations maximise the return on their investment in this transformative data initiative.



Open Data Manchester CIC reserve the right to adapt and amend sponsorship packages on an ongoing basis.



Sponsorship opportunities

Become a prestigious sponsor of the Open 3P data standard and gain industry-wide recognition. We offer three tiers of annual sponsorship package:

Gold - 10,000 GBP + VAT



The top tier of sponsorship comes with:

- Your logo displayed in the gold sponsors section of the Open 3P website, on documentation and promotional materials
- An Open 3P gold sponsors marquee that can be used on your website
- Press and publicity announcing your sponsorship in the Open 3P newsletter and Open 3P news pages
- Opportunity to showcase your usage of the Open 3P data standard through your inclusion on the Open 3P use case pages
- Potential speaking opportunities at Open 3P events
- Acknowledgement on Open 3P webinars and training events
- 10 hours of dedicated support with priority response times
- Preview of new tools developed for Open 3P

Limited places available on Gold tier, allocated on a first come, first served basis.



Silver - 7,000 GBP + VAT



The second tier of sponsorship comes with:

- Your logo displayed in the silver sponsors section of the Open 3P website, on documentation and promotional materials
- An Open 3P silver sponsors marque that can be used on your website
- Press and publicity announcing your sponsorship in the Open 3P newsletter and Open 3P news pages
- 7 hours of dedicated support with priority response times
- Preview of new tools developed for Open 3P

Bronze - 3,200 GBP + VAT



Our final tier of sponsorship comes with:

- Your logo displayed in the bronze sponsors section of the Open 3P website, on documentation and promotional materials
- An Open 3P bronze sponsors marque that can be used on your website
- Press and publicity announcing your sponsorship in the Open 3P newsletter and Open 3P news pages
- 3 hours of dedicated support with priority response times
- Preview of new tools developed for Open 3P

For more information contact: +44 (0) 161 885 3185 or sponsorship@opendatamanchester.org.uk

